

A Brilliant Smile

your BEST
ACCESSORY

INVESTING

in your smile: an
investment in your life

COSMETIC

dental magic for
your mouth

DISCOVER

your options
for a stunning
smile





INVESTING IN YOUR SMILE: AN INVESTMENT IN YOUR LIFE

A fabulous pair of shoes and a tailored suit might attract attention, but a first class smile draws results.

In the conference room or at the beach, it's a priceless accessory...24/7.

Studies confirm that we instinctively perceive "attractive" people as healthier, more intelligent and as displaying better social attributes. Known as the "halo-effect," it doesn't mean it's true: it's simply an unconscious perception that dates back to the beginning of time. And healthy, spectacular teeth play a vital role in that perception.

People projecting terrific smiles

land higher paying jobs and enjoy more social opportunities, according to a load of research. One study revealed that 40% of those surveyed said they wouldn't date someone with poor teeth. Yikes! And another study showed that 73% deemed people with straight teeth more trustworthy. Whether we like it or not, this research confirms something about how we're hardwired.

Inside every study you'll find real-life stories. For example, after a long search a Salt Lake City business found an extremely qualified candidate from a temp agency to run their reception desk. "Kathy" performed exceptionally well: highly competent,

dependable, and praised by customers and co-workers. But management eventually chose someone else. The cold hard truth? They admitted that "Kathy's" crooked buck teeth didn't fit the image they wanted representing their company.

Gorgeous, healthy teeth not only improve your smile and confidence. They also dramatically influence your success as well. Fortunately there's an improvement option for everyone. Whether whitening, straightening or more sophisticated treatment is needed, cosmetic dentistry offers a solution for you. Investing in your teeth is truly an investment in your life.

DISCOVER YOUR OPTIONS FOR A BETTER SMILE

Let's look at the solutions cosmetic dentistry offers you

THE WHITE STUFF

Teeth Whitening

Whether years of morning coffee, too many cigarettes, or infrequent brushing leaves stain embedded in your teeth, teeth whitening can restore the sparkle to your tarnished smile.

BOND, DENTAL BOND

Dental Bonding

Sure, James Bond works a little magic...but wait till you see dental bonding! Chipped, crooked, cracked or discolored teeth might benefit from the tooth-colored composite material. Shaped and polished to look like natural teeth, bonded composites enhance your best look.

A PERFECT COVER-UP

Veneers

When relatively healthy teeth need a makeover due to unsightly color, large cracks, or poor shape, veneers bring new life to your smile. Ultra-thin porcelain bonded to



“People with stellar smiles land higher paying jobs and enjoy more social opportunities.”

the front side of your teeth creates Hollywood smile magic in your world.

GET IN SHAPE

Reshaping/Contouring

Sometimes uneven edges or bulky tooth surfaces change dramatically with gentle shaping and polishing.

Within a few comfortable minutes, your smile can take on a brand new look.

LAY IT DOWN

Inlays/Onlays

Back teeth can benefit from natural materials too. Small defects or moderate fractures with an overlay of bonded porcelain return to long-lasting function and beauty.

ROYAL TREATMENT

Crowns

Dental crowns restore badly cracked, broken or decayed teeth to health again. And today's strong porcelains give a royal appearance to any tooth in your smile.

BRIDGING THE GAP

Bridges

Like a bridge over water, a dental bridge glued to teeth on either side of a gap eliminate the space. One, two or more missing teeth may be replaced with durable, esthetic materials.

40% of people would not date someone with poor teeth



73% of people said people with straight teeth are more trustworthy



FEEL SECURE

Implants

Someday we may be able to grow new teeth. But until then, we have dental implants. A titanium post placed into a gap in your smile provides a base to attach a porcelain crown: firm, solid, natural.

BRACE YOURSELF

Braces

Teeth placed into perfect alignment create an eye-catching smile. Better yet, multiple available methods of straightening provide an option for everyone.

Metal braces: A traditional treatment modality, braces can correct nearly any case. From too

many gaps in a smile to severe crowding, various components work together to produce exceptional results.

Tooth-colored braces: Just imagine all the benefits of regular braces without the glitter. Composed of stealth ceramic material, these might be a choice for you.

Behind-the-teeth-braces: With braces bonded to the insides of your teeth, no one will even know they're in your mouth.

Invisible alignment systems: For the ultimate in camouflaged teeth straightening, clear tray systems open up more possibilities. Utilizing sophisticated design software, reluctant adults and teens may have their answer for

accelerated, simplified treatment.

GUM ENHANCEMENT

Gums form the flowing support framework around your teeth. Uneven, bulky, or high gums may benefit from simple recontouring or reshaping. The gentle action of a dental laser may be all that's needed to produce a winning result.

Your smile greets the world around you and projects a message, loud and clear. Remarkable advancements in modern dentistry give us materials that mimic natural tooth structure, new ways of correcting poorly positioned teeth, and safe methods of removing stains. Make an appointment today and discover the perfect solution for you!